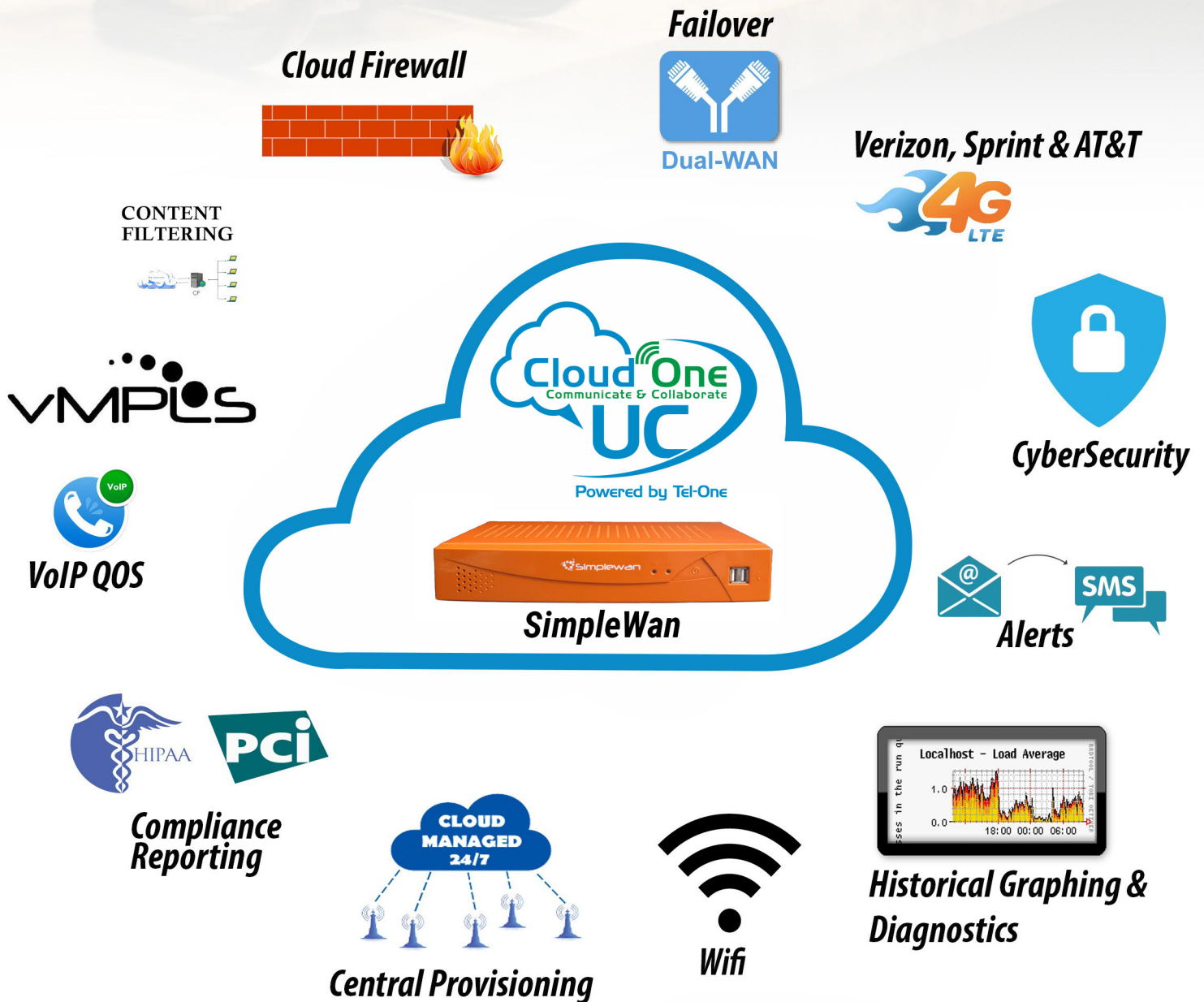




and Simplewan Unified Solution



Replace 12 Products with One Solution.



The SimpleWan Cloud Router



Cloud Single Point Management For All Routers

The SimpleWan™ solution is comprised of a cloud based service. The router is easily provisioned by MAC address without any other information or intervention from the client. The end client doesn't even have to know their WAN information. Profiles can be created to create a quick and easy deployment every time. Having one device, one interface that can scale from a single location end user to a multi-location customer with thousands of users at each location makes it as simple as a click of your mouse to make changes.



Cloud Router Profit Center

SimpleWan not only provides the basic carrier QOS and diagnosis tools, there are many other feature add ons as well. Synthesizing MPLS with vMPLS, Cloud Based Management, Content Filtering and PCI scanning are just some of the advanced add-on services that can turn SimpleWan into a quick profit center for any provider.



Prioritize all VoIP (Voice Over IP/Video Over IP) Traffic

Our voice prioritization technology can easily save time & money by ensuring packets move quickly and efficient from the customers location to the service center. SimpleWan can provide bi-directional QOS (Quality of Service) and COS (Class of Service) prioritization for time-sensitive applications such as Voice and Data, dynamically managing the connection to ensure each call come through crystal clear.



Troubleshoot Network Issues Both LAN/WAN

Most service providers don't have the ability to see beyond the customer's WAN interface. SimpleWan not only continually tests and visualizes connectivity between the WAN and the service provider, we also give the provider a "Glass Door" view of the customers LAN. This includes tools to see what users and programs are using; the majority of the bandwidth and the type of data streaming across their network.





Visualize the Network

For hosted providers, diagnostic tools are huge. For most service providers there is no easy way to manage or monitor traffic between their network and their customers. All of our tools are built for advanced diagnostics and data for all real time applications. We provide realtime and historical visual trace routes, MOS scores, latency, jitter, along with, a matrix style monitoring system. We have advanced detailed bandwidth graphs and historical reporting for last mile carrier troubleshooting.



Be On Top of Things

If you are still waiting for your customers to contact you when they have an issue, there is a chance you're missing a lot of opportunities to provide the best customers service. Our system automatically provides feedback alerts to your NOC and helpdesk to notify them if a customer is having poor call quality or connectivity issues. Even if they have failed over to a backup Internet, you will get notified. Most of our service providers are notified long before the customer even calls in or is aware they have a service issue.



Failover (Cable/DSL)

With today's networks, outages are a real, especially with generic Cable and DSL connections. The SimpleWan™ solution can provide multi-wan failover including full fail over with a dual-wan backup connection. Our special design can fail over telephones and computers in as little as 8 seconds restoring full functionality. In conjunction with our special technology, utilizing vMPLS it can be natively used to keep an entire wide area network up. This not only creates reliability it creates a high margin profit center for providers. Our solution is engineered for high availability with today's standard networks.



4G Failover Built in to the Box

Reliability is key in any corporate environment. The SimpleWan™ solution can provide a backup connection through cellular technologies. With real time failover to 4g networks, both phones and computers can continue to operate with dual want prioritization and call shaping. Crystal clear calls are still delivered even on 4G wireless networks.

SimpleWan™ is a subscription and hardware based service designed for service providers to deploy and manage their customer base from a single interface. SimpleWan is the only cloud based router specifically designed for voice and video service providers in mind. Our goal is to provide reliability, and the tools to troubleshoot service issues quickly in real time when services don't perform to spec. We have many unique add-on services that lower the cost to manage these types of customers. Our mission is to bring all these tools and services at a wholesale level to content and service providers.



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